



The Hong Kong Jockey Club Programme on Social Innovation



Building Portfolios with Impact: Workshop on Creating and Managing Impact Investment Strategies

This program is intended for people involved in investment, social impact, or philanthropy, who have an interest in creating and managing impact investment. Participants in different roles, including family offices and foundation professionals, private wealth advisors, asset management analysts, hedge fund managers, and high net-worth individuals, will find the program relevant. The ideal candidates will have some knowledge of impact investing.

From January 20 - February 2, The Hong Kong Jockey Club Programme on Social Innovation and the Chinese University of Hong Kong (CUHK) Business School will host a special, four-part workshop to engage impact investors, NGO executives, family offices, and other stakeholders. Through interactive virtual content, attendees will be equipped with the frameworks, skills, and networks necessary to begin making impact investments.

Key Takeaways

After participating in the workshops, attendees will be able to:

- Determine what makes a company impactful, what impact investors look for in companies, and how to assess impact potential
- Leverage different impact measurement approaches
- Ensure impact outcomes, structure deals, align incentives, support a portfolio company, and prepare for an exit with impact in mind
- Operate impact investing strategies across asset classes, pitch investments to investors, support investors' objectives (financial and impact), and understand where is the industry headed

Course lectures will be delivered by:



Kevin Au

Associate Professor, Director for the Center for Entrepreneurship, and Director of the Center for Family Business at the CUHK



Robert H. Gertner

Joel F. Gemunder Professor of Strategy and Finance and John Edwardson Faculty Director for the Rustandy Center for Social Sector Innovation at Chicago Booth



Priya Parrish

Managing Partner of Private Equity at Impact Engine; Adjunct Assistant Professor of Strategy at Chicago Booth; Impact Investor in Residence, Rustandy Center for Social Sector Innovation

Session 1:

Wednesday, January 20, 10–11:30 a.m. (HKT/SGT) / Tuesday, January 19, 8–9:30 p.m. (CST)

Session 2:

Thursday, January 21, 10–11:30 a.m. (HKT/SGT) / Wednesday, January 20, 8–9:30 p.m. (CST)

Session 3:

Tuesday, January 26 10–11:30 a.m. (HKT/SGT) / Monday, January 25, 8–9:30 p.m. (CST)

Session 4:

Wednesday, January 27, 10–11:30 a.m. (HKT/SGT) / Tuesday, January 26, 8–9:30 p.m. (CST)

Presentation:

Tuesday, February 2 (Morning TBD) HKT; SGT / Monday, February 1 (Evening TBD) CST

Location:

CUHK Business School Town Centre or Livestream

Cost: Seminars and Coaching Sessions (Full Programme)

Early Bird (before December 21): HKD 4,800

General (after December 21): HKD 6,800

NGO leaders and graduates of the University of Chicago, Chicago Booth, or CUHK Business School are eligible for an additional discount.

NGO leaders and University of Chicago/Chicago Booth graduates should contact

Iris Choi: iris.choi@chicagobooth.edu

CUHK Business School graduates should contact

Carol Yung: carolyung@cuhk.edu.hk

Participants will form teams. Three to four hours of coaching will be provided by programme faculty and local coaches on case studies from social purpose organizations. Participants are expected to devote four or more additional hours for the coaching project and deliver a presentation on February 2.

Learn more and register



Co-organized by:



About The Hong Kong Jockey Club Programme on Social Innovation

The Hong Kong Jockey Club Programme on Social Innovation provides resources and programs to help the city's NGOs, nonprofit leaders, and social entrepreneurs do their best work. Operated by the University of Chicago Booth School of Business, the Programme offers a range of opportunities, including scholarships, social entrepreneurship workshops, and trainings for NGO boards of directors and board members.

Funded by:



The Hong Kong Jockey Club Charities Trust